



2011 Food Bank for Monterey County Sponsorship Opportunities

PRESENTING SPONSOR — \$10,000

- Media Exposure (pre- and post-event)
- Company name/logo included in all advertisements
- Company name/logo featured on Food Bank Website with a link to your company
- Company name/logo featured on Holiday Food Drive Donation Bags (70,000)
- Company name/logo on Food Drive Barrel Wraps (2,000) used year-round
- Feature article and logo placement in Newsletter (7-10,000)
- Food Bank development personnel will have presenting sponsor logo and tag line on all e-mail signature lines during the Holiday Food & Fund Drive
- Social media syndication of logo to Facebook, etc.
- Logo on community holiday food drive collateral (Quantity TBD)
- Logo on school holiday food drive collateral (Quantity TBD)
- A special press release template created with your logo to ensure mention in all Holiday Food Drive press releases
- Company plaque presented
- Exclusive tour and luncheon at the Food Bank's facility for four

FOOD AMBASSADOR SPONSOR — \$5,000

- Sponsor logo on Holiday Food Drive donation bags (70,000)
- Sponsor logo on Food Drive barrel wraps (2,000) used year-round
- Sponsor logo placement in Newsletter (7-10,000 mailed)
- Food Bank development personnel will have presenting sponsor logo and tag line on all e-mail signature lines during the Holiday Food & Fund Drive
- Logo on Food Bank's sponsor webpage with link to your company
- Social media syndication of logo to Facebook, etc.
- Feature in thank-you advertising in print markets
- Logo on community holiday food drive collateral (Quantity TBD)
- Logo on school holiday food drive collateral (Quantity TBD)
- Company plaque presented
- Exclusive tour and luncheon at the Food Bank's facility for four

"CAN-DO" SPONSOR — \$3,500

- Sponsor logo on Holiday Food Drive donation **bags** (70,000)
- Sponsor logo on Food Drive barrel wraps (2,000)
- Sponsor logo placement in Newsletter (7-10,000 mailed)
- Logo on the Food Bank's sponsor webpage
- Logo in thank-you advertising in print markets
- Logo on community holiday food drive collateral (Quantity TBD)
- Logo on school holiday food drive collateral (Quantity TBD)
- Company plaque presented



Corporate Partnership Agreement Form 2011/2012

Thank you for agreeing to be a corporate sponsor for the Food Bank for Monterey County 2011/2012. Your participation is vital to our ability to fulfill our mission of involving the community in the awareness and elimination of hunger in Monterey County.

The sponsorship will be for the following level:

- \$10,000** **2011/2012 Presenting Sponsor**
- \$5,000** **2011/2012 Food Ambassador Sponsor**
- \$3,500** **2011/2012 "Can-Do" Sponsor**

Agreed to by:

Name	(Company Name)	Date
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Address

Contact Information

Melissa Hartman, MPW Development Director, Food Bank for Monterey County	Date
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Please sign and return a copy of this form, along with a check made payable to: Food Bank for Monterey County, to 815 West Market Street, Salinas CA 93901-1463. Email to mhartman@food4hungry.org, or fax to 758-5925. Our tax ID number 77-0270228.

- Bill me. I understand that payment is due on or before Wednesday, Aug. 31, 2011.